



Website: www.altuslapband.com

About Website: Altus Weight Management offers a long-term solution with a proven track record to people who struggle with their weight.

The Challenge: Pratham Vision's objective was achieving top page rankings for the Altuslapband in Google SERPs.

Measured Steps :

In order to make the website reach the top pages of Google, Pratham Vision performed different SEO activities. Our strategic on-page and off-page optimization practices helped the website to gradually improve the ranking of targeted keywords. Following is the list of activities we undertook to get improvement in its ranking:

- Developed SEO optimized meta tags and description for the website.
- Set up SEO profiles for the website
- Set up Webmaster account and analytic account for the website.
- Blogging, SBM, Micro-blogging, Infographics along with Social media activities

The Result: Due to Pratham Vision's continuous efforts, most of the targeted keywords started to rank in top pages of Google.

Ranking:

Keyword	Before	After
Lap Band Houston	57	12
Obesity Houston	49	10
Lap Band Surgery Houston	37	8
Gastric Bypass Houston	61	7
Weight Loss Houston	66	15